



## Orlando Meltdown *Charity Softball Tournament*

### *Tournament History*

Based upon participation by members of the Central Florida Softball League (CFSL) who traveled to softball tournaments benefiting gay communities around the United States, the officers of CFSL decided to host a tournament in Central Florida. Launched in January 2000 the **Orlando Meltdown Charity Softball Tournament** reached an initial audience of 500 players from across the U.S.

Unlike other softball tournaments geared towards the gay & lesbian community. Tournament winners in each division received checks for first, second and third place payable to a charity of their choice. In addition, 2 teams with the 'most runs' during tournament round robin also received a check payable to a charity of their choice. In 2005, with the help of our great tournament sponsors, we issued checks for 'Most Team Spirit' for each division payable to their charity of choice. The Orlando Meltdown Charity Softball Tournament, since January of 2000 has donated up to \$6000 each year to worthy charities.

Organizations within and outside the gay & lesbian community have shown their support to make each year tournament financially viable. Over 1500 players and fans attend our three day event to make our tournament a success.

Teams from around the U.S. attended our weekend event. From major cities like, Providence, RI, Dallas, TX, Minneapolis, MN, Charlotte, NC, Seattle, WA, Houston, TX, Chicago, IL, Kansas City, KS, New York, NY, Philadelphia, PA, Portland, OR, Knoxville, TN, Atlanta, GA, Washington, D.C, Tampa, FL, Ft. Lauderdale, FL, and Orlando, FL. Teams traveled by plane, car and van to participate in this event that grew from 25 to 67 teams in just 10 years. This growth allowed us to increase our monetary contributions to the division winners.

### *Future of the Orlando Meltdown*

The officers of CFSL are dedicated to continuing the growth of this event. Each year a team of volunteers are brought together to review the past successes and areas of opportunity that exist within our tournament to ensure our future success. Our dedication to the details contributes to the success of the Orlando Meltdown making it an annual tradition recognized within our community and across the country. With our continued growth and the financial support of our corporate sponsors, both big and small, we hope to one day offer prize monies in the thousands benefiting charities across the country. In the end continuing our concept of playing softball and impacting our communities' one game at a time!

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## *Past Benefactors*

Since its launch, several non-profit organizations across the U.S. have benefited from our charitable donations. The current monetary donations range from \$100.00 - \$500.00 depending on a teams placement.

- Aids Project Rhode Island, Providence, RI
- AIDS Survival Project
- All Children's Hospital Hospice Center
- American Cancer Society, Ft. Lauderdale, FL
- American Red Cross
- Back To Nature Wildlife Refuge
- BETA House, Orlando, FL
- CENTAUR, Orlando, FL
- The Children's Burn Foundation
- Child Kind, Atlanta, GA
- Children's Diagnostic
- CHRIS Rainbow House, Atlanta
- Feline Rescue, Inc.
- Gay & Lesbian Community Center, Ft. Lauderdale, FL
- Gay, Lesbian, Bisexual Community Center, Orlando, FL
- Hope and Help of Central Florida
- Hospice of the Comforter of Central Florida
- Humane Society of Collier County
- Joshua House, Tampa FL
- Kids-N-Distress
- Komen Race for the Cure
- Leukemia Research Foundation
- Make-A-Wish Foundation of Central Florida
- Minnesota AIDS Project
- The Mustard Seed of Central Florida
- My Hope Chest, Las Vegas, NV
- Orlando Humane Society
- Pets Are People Too, Atlanta, GA
- Planned Parenthood, Ft. Myers, FL
- The Poverello Center
- Project Open hand
- Serenity House
- Shangri-La Therapeutic Academy of Riding
- SPCA of Central Florida
- St. Francis House of Hospitality, Orlando, FL
- Tampa Aids Network, Tampa, FL
- Tidewater AIDS Crisis Taskforce
- Tuesday's Angel, Ft. Lauderdale, FL
- Women In Distress

## *Demographic Information*

- **Avg. number of players attending event:** 900 – 975 players
- **Avg. number of teams attending event:** 55 – 67 teams
- **Avg. number of spectators/fans:** 450– 550
- **% of Male attendees:** 65%
- **Age range of attendees:** 25 – 45 years of age
- **% of Female attendees:** 35%
- **Age range of attendees:** 25 – 50 years of age
- **% that live in Orlando:** 40% - 50%
- **% that live in Florida:** 70% - 80%
- **% that fly/drive to Orlando:** 50% - 60%
- **Financial impact to the local economy (3 days):** \$90,000 - \$150,000\*

\*Note: includes hotels accommodations, airline tickets, car rental, food & beverage expenses, and theme park ticket sales.

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## Past Major Sponsors

- The New Parliament House Resort, Orlando, FL
- Revolutions Night Club, Orlando, FL
- Nimlok, Orlando, FL
- Ranger's Pet Outpost and Retreat, Orlando, FL
- Patrick James, Realtor, Orlando, FL
- Washington Mutual, Orlando FL
- The Closing Agent, Orlando, FL
- Phish Phest Entertainment, Orlando, FL
- VitaminWater(GLACEAU), Orlando, FL

## Contact Information

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Tournament Directors'

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